



JAGELLO 2000

25 Years of Public Diplomacy in Action

Jagello 2000 is a leading Czech non-governmental organization focused on raising public awareness about defence and security. It has a proved record of almost twenty-five years of dedicated work towards promoting international defence cooperation, transatlantic relations, and membership of the Czech Republic in the North Atlantic Treaty Organization (NATO).



In democracies, public awareness of the purpose of institutions such as the armed forces and NATO, as well as of current defence issues, is a vital prerequisite for an effective national security and defence policy. We in Jagello 2000 are convinced that we have to aspire to build a well-informed citizenry which is more understanding of these issues, and thus less susceptible to disinformation campaigns.

Founded in the city of Ostrava originally to celebrate the Czech and Polish NATO membership, Jagello 2000 soon developed into a major public diplomacy player organizing a number of unique and significant projects with outreach to millions of readers, hundreds of thousands of attendees, and dozens of political decision makers.

Although main focus of Jagello 2000 lies in the Czech Republic, over the past two years Jagello 2000 expanded its activities in the US, having organized Gala Dinner in Washington, D.C., in honor of the Prime Minister Petr Fiala with Czech investors in the US, AC Front Page public debate in Houston with President Petr Pavel on next steps for transatlantic cooperation and Gala Dinner in New York City on the occasion of the 30th anniversary of the establishment of the Czech Republic and Slovak Republic.

The importance of Jagello 2000 activities is recognized by the Ministry of Foreign Affairs of the Czech Republic, Ministry of Defence of the Czech Republic, and NATO Public Diplomacy Division, who are kindly supporting them.



Overview of main projects of Jagello 2000:



NATO Days in Ostrava & Czech Air Force Days are one of the biggest defence & security shows in Europe. It is a unique exhibition of a wide range of means the Czech Republic, its allies and partners possess for providing security, both military and civilian. The event also serves as a venue for explaining crucial security topics to the public. To maximize its effect, it is a non-commercial event with free admission. The two-day show features up to 20 participating countries attracting regularly over 220,000 visitors. Czech and international military and government officials, politicians, ambassadors, experts, and other distinguished guests attend the event as well, using this occasion for meetings, conferences and forums.

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“Our Security Cannot Be Taken for Granted” is an annual prestigious Czech national conference, which is attended by national political leaders and top security experts to assess the previous year and present plans for further progress in ensuring the defence and security of the Czech Republic. Traditional speakers of the conference include the President of the Czech Republic, leaders of the Parliament, Government, Armed Forces, diplomats and experts.

www.nbns.cz

natoaktual.cz

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Through our project **NATO Information Center in Prague** we provide public information and offer a study centre focused on military and security affairs, international relations, and on NATO issues. Additionally, the Center organises lectures, seminars, or study trips.



Čáslav Air Force Base Open Day – Jagello 2000 is a proud partner and co-organizer of the bi-annual presentation of the Czech Air Force’s 21st Tactical Air Force Base Čáslav and other units of the Czech Army.



Jagello 2000 is a member of the **European Airshow Council** (as the main organizer of NATO Days in Ostrava) and a representative of the Czech Republic in the **Atlantic Treaty Association**.

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