



JAGELLO 2000

THE GREAT STORY

since 2000



since



Jagello 2000 represents a great **success story**.

A story about a small idea giving birth to something big. Therefore, we do not stop **finding ways** of improving the awareness about security topics among laic and professional public. Security is **not granted** and without security there is **no prosperity**.

Zbyněk Pavlačík
chairman & co-founder



History

Jagello 2000 was founded in Ostrava after the accession of Czech Republic and Poland into NATO, which the founders considered a great opportunity for enhancement of Czech-Polish relations. Propagation of the new-founded alliance was the main point of its existence during the first years.

The first NATO Day in Ostrava took place in 2001. In the same year natoaktual.cz commenced its function and the high school competition Aliante was organised for the first time. One year later Jagello 2000 became the operator of the NATO information centre and with these projects its activities reoriented to the Euro-Atlantic area.

Thanks to these projects Jagello 2000 prepared and executed the supporting programme of the November NATO summit in Prague. One year later it was intensively involved in the informational campaign for the Czech referendum about joining the European Union. By that Jagello 2000 established itself in the Czech environment and the Czech Ministry of Foreign Affairs chose the association as partner for implementation of projects in Serbia, Montenegro and Ukraine. Aim of these projects was to approximate the Czech Republic and allies in the process of integration into Euro-Atlantic structures.

The first national conference named Our Security Cannot Be Taken for Granted took place in 2014 at the occasion of the 15th anniversary of Czech Republic's accession to NATO. Due to the positive feedback from the participants and their demand for continuation the conference takes place annually and is strongly positioned in the portfolio.

Jagello 2000 capitalized on the experience when it was chosen as the co-organizer of the Čáslav Air Base Open Day. In November 2003, Jagello 2000 was chosen as representative of the Czech Republic in the Atlantic Treaty Association. Since 2009 the association is a member of the European Air-show Council.

MILESTONES



About us

We are the main Czech public diplomacy subject in the area of security policy and Czech membership in the North-Atlantic Treaty Organisation. The main aim of the association is deepening of the laic and professional knowledge about the security policies and trans-Atlantic relations.

NATO Days in Ostrava & Czech Air Force Days

The biggest security show in Europe



Our Security Cannot Be Taken for Granted

Prestigious Czech national security conference



natoaktual.cz

Czech news and information portal focused on North Atlantic Treaty Organisation and current security topics



NATO information centre

The only Czech workplace focused on mediation of information about the security topics to the laic and professional public



Czech & Slovak Transatlantic Award

An appraisal for merit in the process of accession of middle-European countries into the NATO and trans-Atlantic relations



Čáslav Air Base Open Day

Public presentation of the 21st Tactical Air Force Base



Aliante

An international competition for students focusing on motivating young people to take interest in international relations, security policies and understanding of NATO



30 Czechia

Strategic communication of the capabilities of the Czech defense and security industry on the occasion of the 30th anniversary of the establishment of the independent



School programs

Lectures, debates and visits to military bases for students and teachers



Czech-German discussion forum

A platform for academics, lawmakers and representatives of security agencies and ministries



Publishing activity

Within our projects, we are involved in publishing of books, brochures and other informational materials focused on topics from the security area



MAIN PROJECTS



over **500** projects since foundation

NATO DAYS IN OSTRAVA & CZECH AIR FORCE DAYS

The biggest security show in Europe. The event belongs in a club of prestigious European shows and it is the most visited two-day family event in Czech Republic.

2,455,000 total number of people reached in 2023



PHOTO: By regular participation the American strategic bomber B-52H Stratofortress became an icon of the event



The aim is to display the most various scale of means and equipment the Czech Republic and its allies possess. The admission for public was, is and **always will be free of charge.**

The main programme takes place at the Leos Janacek Ostrava airport and consists of presentation of military, police and rescue equipment, dynamic displays of various special units, flying displays and presentation of armaments, equipment and assets of various units. There is no other venue where it is possible to observe the brilliance of not only soldiers, firemen and policemen but also service members from custom services, prison services, municipal police and other elite units. Debates, film projections and seminars are also part of the accompanying programme.



On the other hand they also present an important social event, which serves as a meeting point for representatives of private commercial sphere with representatives of the public sphere and local governments, top management of participants and partners of the event, important guests from political, commercial, academic, cultural, social or sports areas.

Regular distinguished guests include representatives of the Czech

government, NATO and the European Union, representatives of regions, cities and municipalities, ambassadors, military attachés, members of civilian and military delegations and other guests from the Czech Republic and in growing numbers also from foreign countries – especially from Europe and the United States of America.



2,652,000 visitors in **23** editions



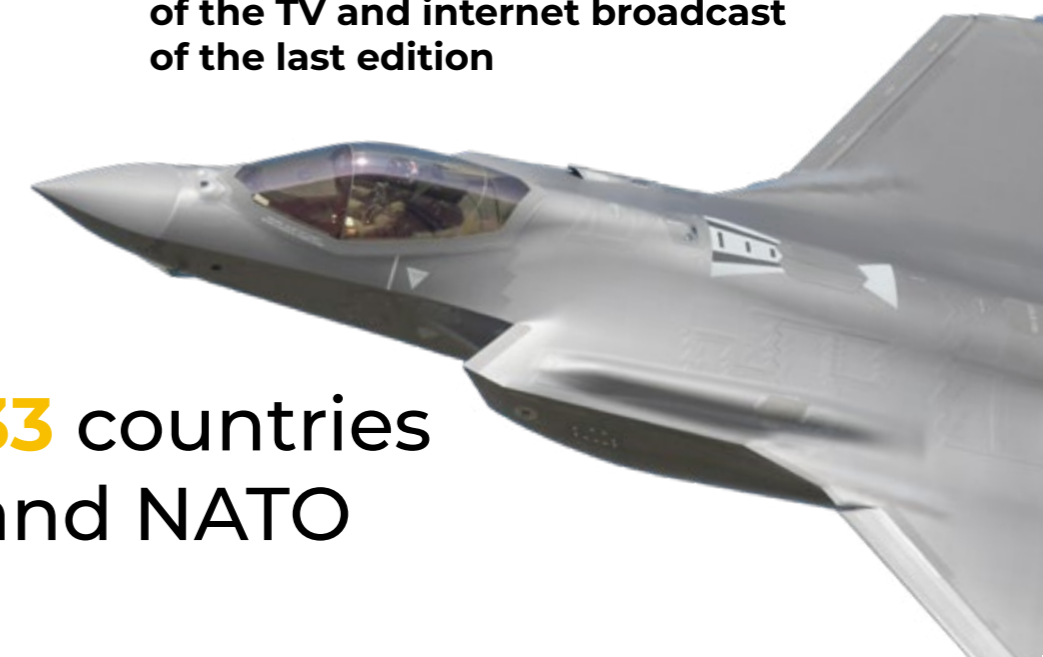
Regular attendance

220,000 visitors

- + 20 countries
- + 100 aircraft
- + 300 pieces of ground equipment
- + 1,200 soldiers

Almost a million viewers of the TV and internet broadcast of the last edition

33 countries and NATO



national conference OUR SECURITY CANNOT BE TAKEN FOR GRANTED



Prestigious Czech national conference at which the top political representatives and security experts meet since 2014. They not only evaluate the past period but most importantly outline the plans for the next course of defence and security of the Czech Republic. One of the aims of the event is to support the debate between the highest political representatives, experts and representatives of the armed security corps about the security situation.

This unique format of interaction and pragmatic discussion between political representatives and expert public recorded a significant success and thanks to the

positive feedback the event takes place annually.

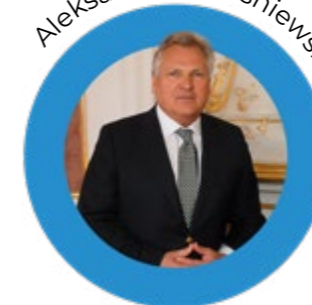
The president of the Czech Republic is among regular speakers at the conference together with leading representatives of the parliament, prime minister, members of the government, commanders of the Army of the Czech Republic, diplomats, security experts and foreign guests.



11 editions
121 speakers



Alexander Vershbow



Aleksander Kwaśniewski



Jair Golan



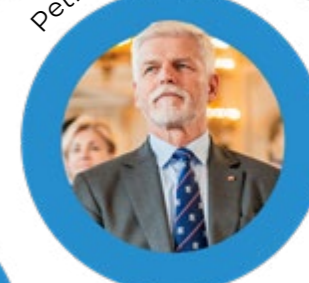
Rose Gottemoeller



Ben Hodges



George Robertson



Petr Pavel



Mircea Geoană



Madeleine Albright



Bill Clinton



Declaration

An unprecedented common declaration of assurance of the defence of the Czech Republic was signed at the first conference held in 2014. The declaration was signed by chairmen of all the political parties (except the KSČM) represented in the Chamber of deputies of the Czech parliament. Based on this declaration the coalition parties then signed an agreement about assurance of defence of the Czech Republic where they committed to raise the defence expenditures of the country.





news-webserver NATOAKTUAL.CZ

The portal natoaktual.cz in Czech environment represents a unique instrument in the sphere of public diplomacy. It offers complex information about security issues ranging from news service through analyses and commentaries to visual materials summarizing information about the NATO in Czech language.

Natoaktual.cz is long-standing biggest and most important server with security topics in Czech Republic. This status could be achieved thanks to the longterm

unique cooperation with leading Czech portal iDNES.cz for which the natoaktual.cz team supplies news from security area.

Since 2002 the portal has brought hundreds of original reports including unique pictures from around the world. From authentic stories from conflict zones like Afghanistan, Kosovo or Iraq, through breakthrough decisions at top level meetings of the world leaders in metropolises to witnesses about unique places the civilians usually cannot enter.

over **8 million**
visits in 2022



+

- + 14 100 articles and reports
- + 920 analyses & comment
- + 20 000 photographs
- + 60 special appendixes

PHOTO: USAF F-15 aircraft during exercise Ample Strike in the Czech Republic

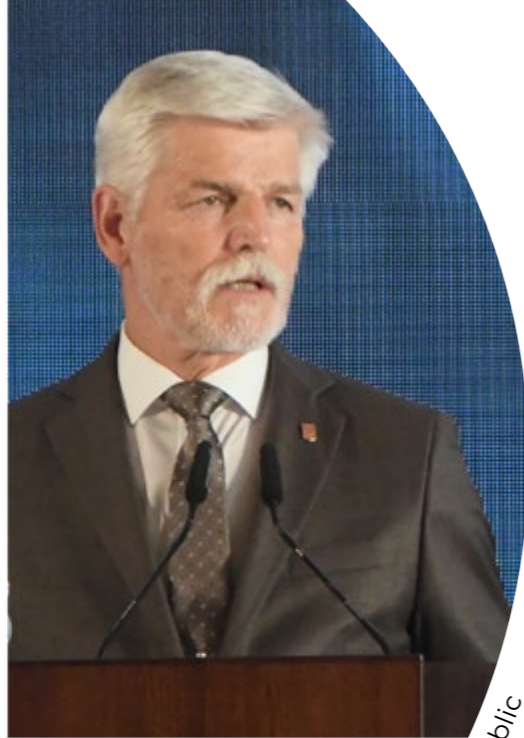


“ SAFELY IN THE
PICTURE



Ceremony

On the occasion of the 30th anniversary of the establishment of the Czech Republic and the Army of the Czech Republic, a ceremony is taking place on June 20 at the Prague Castle.



Ceremony, Prague, Czech Republic

The In 2023, the Czech Republic will celebrate 30 years since its establishment. During this time, great stories happened in it, which we now want to tell to the whole world. The project therefore includes not only a solemn ceremony, but also presentations at selected international fairs and other activities in various countries in Europe and beyond.



IDEX, Abu Dhabi, UAE



Gala Dinner, New York, USA



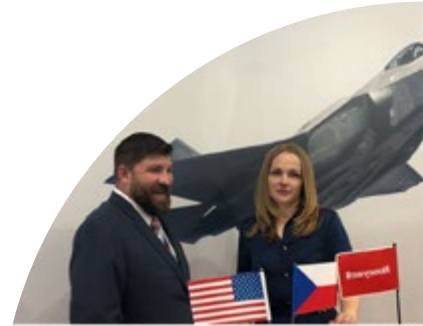
Gala Dinner
On the sidelines of the 78th UN General Assembly, we organised a gala Dinner on the occasion of the 30th anniversary of the establishment of the Czech Republic and the Slovak Republic and 30 years of countries' membership in United Nations. The gala dinner was co-hosted by H.E. Petr Pavel, President of the Czech Republic and H.E. Zuzana Čaputová, President of the Slovak Republic and attended by 8 Head of Delegations, several Ministers, Ambassadors, both countries' compatriots and American Friends.



EDEX, Cairo, Egypt



IDET, Brno, Czech Republic



GREAT STORIES IN THE HEART OF EUROPE





An institution for informing the broad public about NATO and security policies serves simultaneously as a specialized library. It organizes seminars, lectures and excursions that bring forward security topics to students of security related programmes as well as to laic and expert public.

NATO INFORMATION CENTRE

The only workplace in Czech Republic specializing in distribution of information about security problematics to the broad and expert public. The aim is to offer a free access to as wide as possible spectrum of relevant information sources focused on the current NATO problematics, military, security and international questions – either in the

form of consultations or by providing further sources. Specific informational and expert projects in the form of study trips, excursions, lectures, seminars, conferences, informal meetings etcetera are the key part. Information centre serves not only the Czech public, but is also



- + 5 000 publications
- + 300 lectures and debates
- + 80 conferences
- + 90 seminars and excursions

searched by foreign individuals and institutions who approach the centre for example with requests for organization of lectures.

The key target group are the secondary school students and teachers. The project activities reach approximately 2-3 thousand people every year.



DEBATES OF PRESIDENTIAL CANDIDATES

In 2012, 2017 and 2022 Jagello 2000 organized public pre-election debates between candidates aspiring for the office of the president of the Czech Republic, who also serves as the commander-in-chief of the Army of the Czech Republic. Moderated discussions about defence, security and foreign policies were live-broadcasted to the public.

8 out of 9 candidates took part in the December 2017 debate. In the last presidential election in 2023, **5 of the 6 most serious candidates** participated.



ČÁSLAV AIR BASE OPEN DAY

Once in two years the 21st Tactical Air Force Base in Čáslav opens its gates and the broad public has the opportunity to familiarize with the equipment and duties of this unit. During the event it is possible to observe fighter jets of the base

together with other support units and their equipment. Also, other units of the Army of the Czech Republic are presenting their equipment along foreign Air Forces from the alliance. The dynamic displays of the military, historic and aero-

batic aircraft are important part of the event together with presentation of integrated rescue system agencies. The event focuses on visitors of all age groups. It is a one-day event with free admission.

complex presentation of display pilots of the Czech Air Force

PHOTO: The Flying Bulls aerobatic team over the Čáslav Air Base runway in 2017

An appreciation for credit in the area of accession of the Middle-European countries into the North Atlantic Treaty Organisation and in the area of development of transatlantic relations. It is awarded collectively by Jagello 2000 association and Slovak think-tank GLOBSEC. The awards are presented twice a year – at the security conference GLOBSEC in Bratislava and at the NATO Days in Ostrava & Czech Air Force Days.

CZECH & SLOVAK TRANSATLANTIC AWARD

- Chosen laureates:
- Madeleine Albright**
 - Václav Havel** (in memoriam)
 - Ron Asmus** (in memoriam)
 - Carl Bildt**
 - Oldřich Černý** (in memoriam)
 - Philip M. Breedlove**
 - Ben Hodges**
 - Karel Kovanda**
 - Eduard Kukan**
 - Klaus Naumann**
 - Petr Pavel**
 - Jozef Stank** (in memoriam)
 - Bronisław Komorowski**
 - Anders Fogh Rasmussen**
 - Timothy Garton Ash**



Since 2012 the award was presented to **43 personas** from **9 countries** and especially the Nation of Ukraine



Our projects
for the wide
public
**would not
be possible** without
the support of our
long-term partners.



Ministry of Foreign Affairs
of the Czech Republic



OSTRAVA!!!



Public Diplomacy Division NATO



BAE SYSTEMS



CSG)
Czechoslovak
Group



MESIT



RayService

SATUM



SAAB

STV
GROUP

SKODA

